

**NATIONAL UNIVERSITY OF SCIENCE AND TECHNOLOGY**

**FACULTY OF COMMUNICATION AND INFORMATION SCIENCE**

**DEPARTMENT OF JOURNALISM AND MEDIA STUDIES**

**BROADCAST JOURNALISM II (IJM 2204)**

**AUGUST 2004 SUPPLEMENTARY EXAMINATIONS**

**TIME ALLOWED: 3HRS**

**INSTRUCTIONS TO CANDIDATES**

- i) Answer **four** questions.
- ii) Poor spelling and grammar will be penalised.

**Question 1**

Select any documentary of your choice and critique the production techniques used in that programme. In your answer focus on the following aspects – sound, lighting, content scenery and editing.

**[25 marks]**

**Question 2**

Describe the major challenges that face African public broadcasters today and discuss how these challenges can be overcome.

**[25 marks]**

**Question 3**

One of the basic truths about television is that the camera always lies. It transforms reality. Discuss this statement giving specific examples.

**[25 marks]**

**Question 4**

Describe the major techniques of editing. Under what circumstances should each of these techniques be used?

**[25 marks]**

**Question 5**

The magic bullet theory in the study of television audiences has largely been discredited. Discuss this assertion giving specific examples.

**[25 marks]**

**Question 6**

Describe the importance of the following elements in television production

a) Sound

**[12 ½ marks]**

b) Lighting

**[12 ½ marks]**

**TOTAL: [25 marks ]**