

**NATIONAL UNIVERSITY OF SCIENCE AND TECHNOLOGY**

**FACULTY OF COMMUNICATION AND INFORMATION SCIENCE  
DEPARTMENT OF JOURNALISM AND MEDIA STUDIES  
BROADCAST JOURNALISM II (IJM 2204)  
JULY 2005 SUPPLEMENTARY EXAMINATION  
TIME ALLOWED: 3 HOURS**

**INSTRUCTIONS TO CANDIDATES**

1. Section A is **compulsory**
2. Answer **any three** questions in section B.
3. Start each question on a new page.
4. Poor spelling and grammar will be penalised

**SECTION A: COMPULSORY**

**Question 1**

Assuming you have been engaged by ZBH as a consultant what advise would you give to NEWSNET on how it can improve its current affairs programming. [25 marks]

**SECTION B: ANSWER ANY THREE QUESTIONS**

**Question 2**

How important is the role of lighting engineers/technicians in television production. Give examples in your answer. [25 marks]

**Question 3**

Describe the microphone characteristics that producers need to take into account when selecting microphones. Give examples in your answer. [25 marks]

**Question 4**

Using a programme you have studied, suggest how that programme can be improved. [25 marks]

**Question 5**

“Zimbabwean producers often take scenery for granted and this often leads to unsuccessful productions”. How true is this statement? Give examples in your answer. [25 marks]

**Question 6**

“Knowledge of audiences and their taste is the key to any successful television production”. Discuss. [25 marks]

**END OF PAPER**