

# **NATIONAL UNIVERSITY OF SCIENCE AND TECHNOLOGY**

**FACULTY OF COMMUNICATION AND INFORMATION SCIENCE  
DEPARTMENT OF JOURNALISM AND MEDIA STUDIES  
BROADCAST JOURNALISM II: (IJM 2204)  
MAY 2006 EXAMINATION  
TIME ALLOWED: 3 HOURS**

## **INSTRUCTIONS TO CANDIDATES**

1. Section A is **compulsory**.
2. Answer **any three** questions in section B.
3. Start each answer on a new page.
4. Poor spelling and grammar will be penalised.

## **SECTION A: COMPULSORY**

### **Question 1**

- a) 'In Broadcast journalism...one must not aim at being possible to understand but at being impossible to misunderstand.' (**Quintilian**). With reference to this statement, describe some techniques used by broadcast journalists to ensure that they are not misunderstood by their viewers and listeners. **[30 marks]**
- b) Rewrite the following intros to suit the broadcast journalism format
- i) VEHICLE registration fees and those for new number plates have been increased with immediate effect. Registering all vehicles, including diplomatic and Government vehicles, now attracts a \$1. 562 130 fee. New number plates have gone up from \$600 000 to \$2 million. Motorists who prefer personalised number plates have to pay an application fee of \$1 million and an issuing fee of \$20.100 003.00 up from \$10,212 021 million a vehicle. **[ 5 marks]**
- ii) THE ruling Zanu-PF's dominance over the beleaguered opposition MDC continued over the weekend when its candidates romped to victory in the Chegutu mayoral and council elections in Bulawayo. Zanu-PF beat both MDC factions as it continued reclaiming territory that had been ceded to the MDC since the 2000 parliamentary elections. Ruling party candidate Cde Martin Zimani won the Chegutu mayoral election after beating Mr Francis Dhlakama of the MDC by 901 votes. According to Newsnet, Cde Zimani polled a total of 3 236 votes against Mr Dhlakama's 2 335 votes. Mr Dhlakama belongs to the Morgan Tsvangirai-led faction. **[ 5 marks]**

**TOTAL: [40 marks]**

**SECTION B: ANSWER ANY THREE QUESTIONS**

**Question 2**

Discuss the importance of being able to work with others and the ability to motivate others in broadcast journalism. Give examples in your answer. [20 marks]

**Question 3**

- a) Re- write the story in Appendix A to suit the broadcast story. [15 marks]  
b) Describe the file footage that you may need for this story assuming you have inadequate footage for your story. [ 5 marks]

**TOTAL: [20 marks]**

**Question 4**

“In television production, sound, lighting and scenery are important for technical purposes. However, producers also need to know the importance of these for artistic reasons.” With reference to this statement, discuss some artistic considerations when dealing with these elements of television production. [20 marks]

**Question 5**

You have been asked to produce a studio-based programme by your supervisor. Identify and justify the personnel you will require to have a successful production. [20 marks]

**Question 6**

With the aid of examples, describe the following editing concepts.

- a) Relational cutting. [10 marks]  
b) Dynamic cutting. [10 marks]

**TOTAL: [20 marks]**

## *Appendix A*

### **ALL senior Government officials, politicians and their relatives who benefited from Operation Garikai/Hlalani Kuhle housing scheme must be struck off the list to pave way for the poor, a Cabinet minister has said.**

This comes at a time when the Government has stepped up efforts to thwart corruption in the housing scheme to ensure that the homeless benefit. Addressing the Matabeleland North Province, Hlalani Kuhle/Garikai monitoring team in Victoria Falls at the weekend, Local Government, Public Works and Urban Development Minister, Dr Ignatius Chombo, said the housing programme was meant for the poor. "We already have problems in Beitbridge, Bulawayo, Gwanda and other areas where undeserving people have been allocated the houses. "This programme is for those without residential addresses, those, who will say, unondiwana pamusika kune munhu anenge achivatsvaka nokuti havana dzimba." The minister said senior Government officials, politicians, Members of Parliament, council officials and their relatives should not benefit from the programme but should wait to be allocated stands so that they could build their own houses. "Therefore, councils should remove the names of their relatives, Government officials, MPs, politicians' relatives from the operation's waiting list," he said. Dr Chombo said there was need for transparency and fairness in the allocation of houses and stands to portray a positive image of the programme. "The top officials should be allocated stands in the phase two of the programme and Government has also set aside funds for them to go and borrow from banks so that they construct their own houses." Whistle blowers, said the minister, would be given houses for tipping authorities and those found wanting would have their properties withdrawn. In Matabeleland North, 22 houses have been constructed, Lupane 30, Tsholotsho 10, Nyamandlovu 10, Ntabazinduna 19, Nkayi 20 and Victoria Falls 58. However, the minister reiterated that local authorities should not politicise the programme but should concentrate on their core business of providing service to the ratepayers. "This Government programme should not be taken as a Zanu-PF political gimmick but rather as a way of providing accommodation to our people," said Dr Chombo.