

**NATIONAL UNIVERSITY OF SCIENCE AND TECHNOLOGY**

**FACULTY OF COMMERCE AND INFORMATION SCIENCE  
DEPARTMENT OF JOURNALISM AND MEDIA STUDIES  
BROADCAST ELECTIVE: (IJM 2206)  
MAY 2005 EXAMINATION  
TIME ALLOWED: 3 HOURS**

**INSTRUCTIONS TO CANDIDATES**

1. Answer four questions: Section A is Compulsory.
2. Answer three questions from section B.
3. Start each answer on a new page.
4. You will be penalised for poor spelling and grammar.
5. Answer to question 3 should attach **FIG. 1** to answer sheet.

**SECTION A: COMPULSORY**

**Question 1**

“The experienced writer internalizes steps in the script writing process, automatically asking himself or herself the appropriate question at the right moment as the process unfolds.” With this statement in mind, critically discuss the steps involved in script writing for film and television.

**[40 marks]**

**SECTION B: ANSWER ANY THREE QUESTIONS**

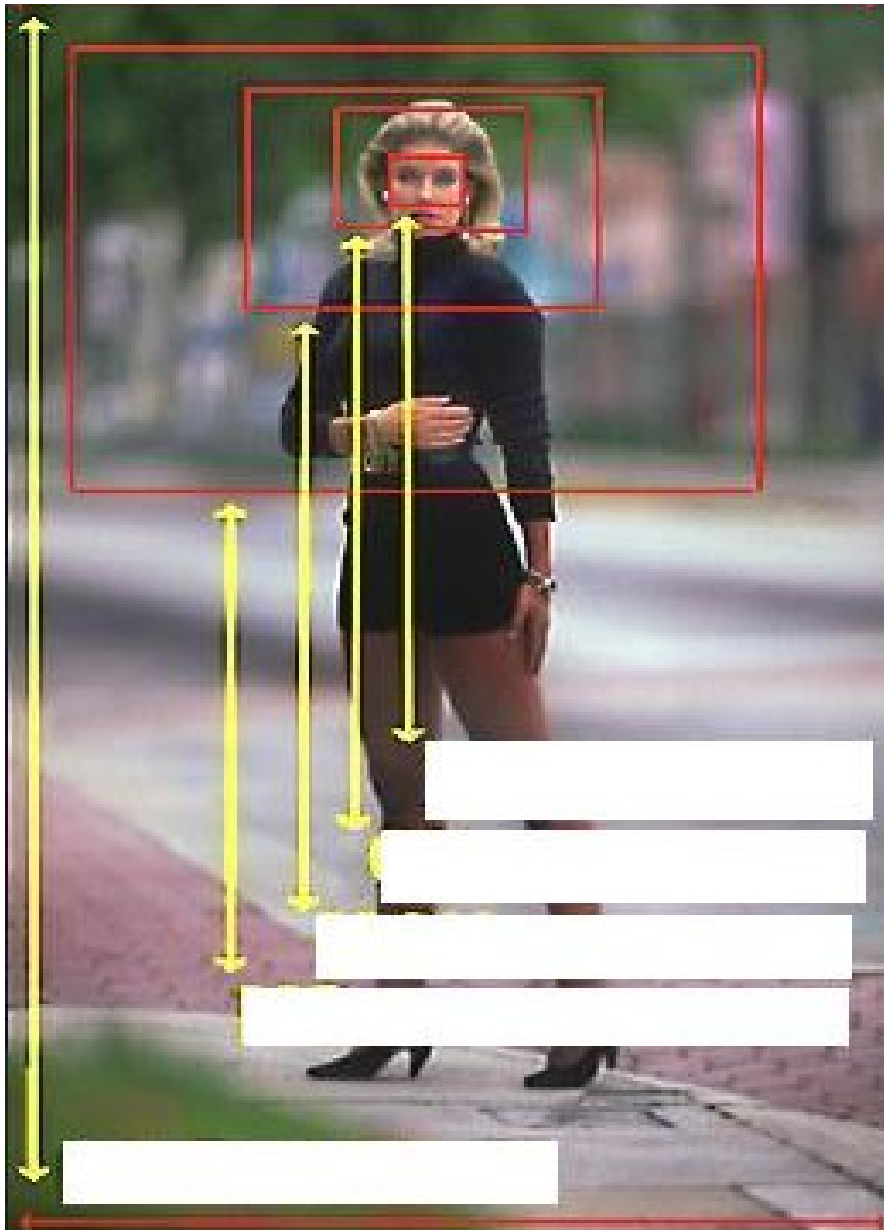
**Question 2**

Critically assess how an understanding of the communicative aspects of motion pictures, as sign systems, can assist the production personnel in creating influential meaning to audiences.

**[20 marks]**

**Question 3**

- (a) Fill in the blanks of the shots shown in **FIG. 1**. below (attach this page to your exam script) **[5 Marks]**



**FIG. 1**

- (b) i. Giving examples briefly explain the functions of each of the shots identified above. **[10 Marks]**

ii. Briefly describe and explain the meaning of the following script terms:

- a) Dolly [ 1 marks]
- b) Tilt [ 1marks]
- c) Pan [ 1 marks]
- d) Truck [ 1 marks]
- e) Actuality audio [ 1 marks]

**TOTAL: [ 5 marks]**

#### **Question 4**

“Writing for the electronic visual media is not the same as writing for print. Those who write for print enjoy some advantages that their counterparts in film and television don’t have”. Discuss this statement with the aid of examples. [20 marks]

#### **Question 5**

“Successful and satisfying writing experience require the writer’s mastery of the subject matter as well as appreciation of the project’s goals and target audience.” With reference to your Broadcast Elective practical project, critically discuss the validity of this statement. [20 marks]

#### **Question 6**

There are various ways of scripting for film and television, but generally scripts should have standard information required in the production process. With reference to at least two types of television broadcast script formats, discuss this statement. [20 marks]