

**NATIONAL UNIVERSITY OF SCIENCE AND TECHNOLOGY  
FACULTY OF COMMUNICATION AND INFORMATION SCIENCE  
DEPARTMENT OF JOURNALISM AND MEDIA STUDIES  
ONLINE JOURNALISM (IJM 2216)  
MAY 2012 EXAMINATION  
TIME ALLOWED: 3 HOURS**

**INSTRUCTIONS TO CANDIDATES**

1. Answer **any four** questions
2. Start each answer on a new page
3. Poor spelling and grammar will be penalised

**Question One**

To what extent can we say that blogs are a better source of up to date information and reflection on what's going on now than the traditional sources of news? **[25 marks]**

**Question Two**

In what way has the emergence of online publications increased the range of news sources available to Zimbabweans? Consider the challenges that Zimbabwean journalism has faced from the year 2000 – 2010. **[25 marks]**

**Question Three**

What is citizen journalism and **in your opinion**, is it a threat or a blessing? **[25 marks]**

**Question Four**

Discuss the view that website interactivity provides the reader with wholesome news, giving appropriate examples of local, regional and international websites that provide this interactivity. **[25 marks]**

### **Question Five**

Define the following, giving application examples

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|------------------------|-----------|
| i) Video conferencing. | [5 marks] |
| ii) Podcasting.        | [5 marks] |
| iii) Webinars.         | [5 marks] |
| iv) RSS feeds.         | [5 marks] |
| v) Tweeting.           | [5 marks] |

<b>TOTAL</b>	<b>[25 marks]</b>
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### **Question Six**

“Increased use of new technologies has opened up a plethora of old ethical and professional challenges with a potential to erode some of the vital and valued practices of the profession” (Mabweazara, 2011). Using specific examples outline some of the ethical and professional dilemmas that have arisen due to the deployment of ICTs on the Journalism profession.

[25 marks]