

**NATIONAL UNIVERSITY OF SCIENCE AND TECHNOLOGY
FACULTY OF COMMUNICATION AND INFORMATION SCIENCE
DEPARTMENT OF JOURNALISM AND MEDIA STUDIES
ONLINE JOURNALISM (IJM 2216)
JULY 2012 SUPPLEMENTARY EXAMINATION
TIME ALLOWED: 3 HOURS**

INSTRUCTIONS TO CANDIDATES

1. Answer **any four** questions
2. Start each answer on a new page
3. Poor spelling and grammar will be penalised

Question One

What challenges do new media pose to basic journalistic values? **[25 marks]**

Question Two

Imagine you are the minister responsible for communications policy and infrastructure. What factors would you take into account to determine which groups of people most need to be connected in Zimbabwe? **[25 marks]**

Question Three

Critically discuss the view that as more traditional media outlets ask their staffers to start blogging, the lines between journalism and blogging become more blurred? **[25 marks]**

Question Four

- a) Discuss the main characteristics of social media. **[5 Marks]**
- b) How can you describe their use in Zimbabwe? **[5 Marks]**
- c) What opportunities do you think they present to journalism? **[10 Marks]**
- d) What are the risks associated with using social media? **[5 Marks]**

TOTAL **[25 marks]**

Question Five

Discuss the view that website interactivity provides the reader with wholesome news, giving appropriate examples of local, African and international websites that provide this interactivity.
[25 marks]

Question Six

- a) What is the digital divide?
- b) What factors contribute to the digital divide in Zimbabwe?
- c) Considering the digital divide, do you still believe new ICTs are a positive development in Zimbabwe?

TOTAL

[25 MARKS]