

NATIONAL UNIVERSITY OF SCIENCE AND TECHNOLOGY

FACULTY OF COMMUNICATION AND INFORMATION SCIENCE

DEPARTMENT OF JOURNALISM AND MEDIA STUDIES

MEDIA III: MEDIA IN ZIMBABWE & AFRICA (IJM 4101)

DECEMBER 2004 EXAMINATION

TIME ALLOWED: 3 HOURS

INSTRUCTIONS TO CANDIDATES

1. Answer the **compulsory question** in **Section A** and three questions from **Section B**.
2. Start each answer on a new page.
3. You will be penalised for poor spelling and grammar

SECTION A: COMPULSORY

Question 1

Trace the development of broadcasting across Africa and show why its democratic potential has or has not been realised. Give examples. **[25 marks]**

SECTION B: ANSWER THREE QUESTIONS

Question 2

Critically discuss the barriers or constraints to the development of the press across Africa. **[25 marks]**

Question 3

“The media system of any one country is entwined with the political, economic and social environment existing in that country.” To what extent does the above statement explain the different media systems in Africa? **[25 marks]**

Question 4

Outline and critique the structure and performance of South Africa’s apartheid press and compare it with Nigerian media under military rule. **[25 marks]**

Question 5

Using examples, show the role played by West Africa’s press in the independence movement. **[25 marks]**

Question 6

Outline and critique the concept of media professionalism within an African context showing its relevance to helping media practitioners meet various challenges. **[25 marks]**

END OF PAPER