

NATIONAL UNIVERSITY OF SCIENCE AND TECHNOLOGY

FACULTY OF COMMUNICATION AND INFORMATION SCIENCE

DEPARTMENT OF JOURNALISM AND MEDIA STUDIES

MEDIA III: MEDIA IN ZIMBABWE & AFRICA (IJM 4101)

JULY 2005 SUPPLEMENTAY EXAMINATION

TIME ALLOWED: 3 HOURS

INSTRUCTIONS TO CANDIDATES

1. Answer the **compulsory question** in **Section A** and three questions from **Section B**.
2. Start each answer on a new page.
3. You will be penalised for poor spelling and grammar

SECTION A: COMPULSORY

Question 1

Show the extent to which print media in Africa has changed from serving the narrow, parochial interests of various colonial governments to serving the interests of the majority. Examples from West, East and Southern Africa must be cited. **[25 marks]**

SECTION B: ANSWER THREE QUESTIONS

Question 2

Provide a critical evaluation of the role of the press in covering the political developments in Zimbabwe from the year 2000 to the end of 2003. Discuss the strengths and weaknesses of the performance of both the government controlled press and private press. **[25 marks]**

Question 3

Critically discuss the structure and performance of the South African media, both broadcasting and print, in the post apartheid era. **[25 marks]**

Question 4

Assess the level of liberalisation of the broadcasting in West, East and Southern Africa, concentrating on how this has contributed to the democratisation of the media. **[25 marks]**

Question 5

Compare the broadcasting environment of one Southern African country with any one in east Africa. **[25 marks]**

Question 6

Evaluate the contribution of the Nigerian press to the struggle against military rule.

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