

**NATIONAL UNIVERSITY OF SCIENCE AND TECHNOLOGY**

**FACULTY OF COMMUNICATION AND INFORMATION SCIENCE**

**DEPARTMENT OF JOURNALISM AND MEDIA STUDIES**

**MEDIA III: MEDIA IN ZIMBABWE AND AFRICA: (IJM 4101)**

**DECEMBER 2005 EXAMINATION**

**TIME ALLOWED: 3 HOURS**

**INSTRUCTIONS TO CANDIDATES**

1. Answer **any four** questions.
2. Start each answer on a new page.
3. Poor spelling and grammar will be penalised.

**Question 1**

Using concrete examples, outline and discuss the key factors that shaped the development of the press in Anglophone and Francophone in West Africa. [25 marks]

**Question 2**

With the aid of examples critique the assertion that radio is to this day, the medium of Africa. [25 marks]

**Question 3**

Discuss the degree to which the post colonial media in Africa is different from the colonial one. You should refer to at least TWO African countries (excluding Zimbabwe). [25 marks]

**Question 4**

"Africa remains a dumping ground". Critically analyse this statement in relation to African experiences with new communication technologies. Give examples. [25 marks]

**Question 5**

With reference to at least TWO African countries of your choice discuss factors FOR and AGAINST the privatisation and deregulation of broadcasting. [25 marks]

**Question 6**

With reference to at least TWO African countries of your choice critically examine the effectiveness of African professional media Associations in spearheading democracy.

**END OF PAPER**