

NATIONAL UNIVERSITY OF SCIENCE AND TECHNOLOGY

**FACULTY OF COMMUNICATION AND INFORMATION SCIENCE
DEPARTMENT OF JOURNALISM AND MEDIA STUDIES
ADVANCED JOURNALISM (IJM 4204)
JULY 2005 SUPPLEMENTARY EXAMINATION
TIME ALLOWED: 3 HOURS**

INSTRUCTIONS TO CANDIDATES

1. Section A is **compulsory**
2. Answer **any three** questions from section B.
3. Start each question on a new page.
4. Poor spelling and grammar will be penalised.

SECTION A: COMPULSORY

Question 1

Your Business Editor has asked you to write a comprehensive feature story on inflation in Zimbabwe.

- a) Which angle will you choose and give reasons for your answer. [5 marks]
 - b) Write a sketch of all the issues you will deal with in the story. [15 marks]
 - c) Give a list of at least five people you will interview and give reasons for your choice. [5 marks]
 - d) From your studies of the media's coverage of inflation in Zimbabwe, which issues do you think have not been adequately addressed. [15 marks]
- TOTAL: [40 marks]**

SECTION B: ANSWER ANY THREE QUESTIONS

Question 2

Assuming you have been appointed as a business Editor of the Chronicle, outline the major areas of coverage you will strengthen to make the paper a first choice for financial news coverage in Zimbabwe. [20 marks]

Question 3

As a Business reporter for a local Television station, you have been tasked to produce a 30 minute documentary on the stock market in Zimbabwe

- a) Describe the issues you will cover and give reasons for your answer. [10 marks]
 - b) Write, using a Television script format, the Intro and the conclusion that you will use. [10marks]
- TOTAL: [20 marks]**

Question 4

In your opinion, to what extent is the Reserve Bank of Zimbabwe undertaking roles expected of Central Banks world wide. **[20 marks]**

Question 5

The role of money markets in the economy is widely misunderstood. Describe the issues that you think need to be known when dealing with money markets. **[20 marks]**

Question 6

Meikles Africa has just released its results for the period ending March 2005. (see Annexure I)

Describe in detail the issues that you think may be of interest to readers. **[20 marks]**