



**NATIONAL UNIVERSITY OF SCIENCE AND TECHNOLOGY**  
**FACULTY OF INFORMATION AND COMMUNICATION SCIENCE**  
**DEPARTMENT OF JOURNALISM AND MEDIA STUDIES**  
**BACHELOR OF SCIENCE (HONS) IN JOURNALISM AND MEDIA STUDIES**  
**ADVANCED RADIO AND TELEVISION PRODUCTION TECHNIQUES**  
**IJM 4212**

**Final Examination Paper**  
**May 2017**

This examination paper consists of 3 pages

**Time Allowed:** 3 hours  
**Total Marks:** 100  
**Examiner's Name:** Mr Phillip Santos

**INSTRUCTIONS**

1. Answer **any four questions**.
2. Start each answer on a new page.
3. Poor spelling and grammar will be penalised.

**MARK ALLOCATION**

Question	Marks
1.	25
2.	25
3.	25
4.	25
5.	25
6.	25

With the aid of examples, discuss the value of studying genre theory to radio and television producers. **[25 Marks]**

### **QUESTION 2**

To what extent does the idea of conceptual maps relevantly inform the concept of sound picture in radio production? Explain with the aid of relevant examples. **[25 Marks]**

### **QUESTION 3**

Explain the major characteristics of the following:

- a) Political Talk Shows **(5 Marks)**
- b) Issue – based Talk Shows **(5 Marks)**
- c) Comedic Talk Shows **(5 Marks)**
- d) Sports Talk Shows **(5 Marks)**
- e) Entertainment Talk Shows **(5 Marks)**

**TOTAL [25 Marks]**

### **QUESTION 4**

Using a documentary of your choice, describe how codes and conventions of documentary production are used to convey meaning to the audience. **[25 Marks]**

### **QUESTION 5**

Showing its relevance to a radio and/or television producer, critique the constructionist approach to representation. **[25 Marks]**

### **QUESTION 6**

Your task is to produce a radio documentary programme about premarital sex in your local community:

- a) Describe your target audience for your final programme. **(5 Marks)**
- b) Why would you need at least two case histories of people for whom pre-marital sex is having or has had a major influence on their lives? **(4 Marks)**
- c) Discuss how these two cases will be presented in your programme (interviews or monologues). **(6 Marks)**
- d) Describe how you will conduct and use vox pops for this programme. **(5 Marks)**
- e) Which music would use to open and close your programme? **(1 Mark)**
- f) Explain the legalities of using music composed by musicians outside your station. **(4 Marks)**

**TOTAL** **[25 Marks]**