



NATIONAL UNIVERSITY OF SCIENCE AND TECHNOLOGY

FACULTY COMMUNICATION AND INFORMATION SCIENCE

DEPARTMENT OF JOURNALISM AND MEDIA STUDIES

MASTER OF SCIENCE IN JOURNALISM AND MEDIA STUDIES

CONTEMPORARY ISSUES IN JOURNALISM

IJM 5102

Final Examination Paper

October 2016

This examination paper consists of 2 pages

Time Allowed: 3 hours
Total Marks: 100
Special Requirements: none
Examiner's Name: Mr. Lenient Chidyagwayi

INSTRUCTIONS

- 1. Section is A compulsory.**
- 2. Answer two questions from Section B.**
- 3. Start each question on a new page.**
- 4. Poor spellings and grammar will be penalized.**

MARK ALLOCATION

QUESTION	MARKS
1.	40
2.	30
3.	30
4.	30

SECTION A

QUESTION 1

Examine how contemporary media developments are affecting the practice and profession of journalism and the news media's role in society. **[40 marks]**

SECTION B

QUESTION 2

Evaluate digital strategies adopted by newspapers throughout the world to address the financial challenges facing the print industry. Use examples to illustrate your answer. **[30 marks]**

QUESTION 3

With the aid of examples, discuss the proposition that the so-called technologies of freedom have not only failed to escape censorship, but they have also promoted activities that threaten freedom of speech? **[30 marks]**

QUESTION 4

Critically assess the arguments for and against the proposition that tabloidization is also part of the crisis prevailing in contemporary journalism. **[30 marks]**