



**NATIONAL UNIVERSITY OF SCIENCE AND TECHNOLOGY**

**FACULTY COMMUNICATION AND INFORMATION SCIENCE**

**DEPARTMENT OF JOURNALISM AND MEDIA STUDIES**

**MASTER OF SCIENCE IN JOURNALISM AND MEDIA STUDIES**

**ELECTRONIC PUBLISHING**

**IJM 5105**

**Final Examination Paper**

**October 2016**

**This examination paper consists of 2 pages**

**Time Allowed:** 3 hours  
**Total Marks:** 100  
**Special Requirements:** none  
**Examiner's Name:** Ms. Carolyne Lunga

**INSTRUCTIONS**

- 1. Section A is Compulsory.**
- 2. Answer any two questions in Section B.**
- 3. Start each question on a new page.**
- 4. Poor spellings and grammar will be penalized.**

**MARK ALLOCATION**

<b>QUESTION</b>	<b>MARKS</b>
1.	40
2.	30
3.	30
4.	30
5	30

## SECTION A

### QUESTION 1

“The internet and its surrounding technologies hold the promise of reviving the public sphere. However, several aspects of these new technologies simultaneously curtail and augment that potential” (Papacharissi, 2002: 9).

Using any two theoretical perspectives discussed in class, discuss the validity of this statement making reference to examples from the local and global contexts. **[40 marks]**

## SECTION B

### QUESTION 2

Explore the notion that the internet and the rise of citizen journalism challenge the institutionalised, capitalised, routinised and professional techniques of mainstream media.

**[30 marks]**

### QUESTION 3

With reference to any three Zimbabwean news websites, critically assess the features used to take advantage of the opportunities offered by the internet and the World Wide Web.

**[30 marks]**

### QUESTION 4

Discuss the notion that the internet has ushered in the emergence of the Fifth Estate.

**[30 marks]**

### QUESTION 5

Using specific examples, discuss the threats and opportunities of online publishing. **[30 marks]**