

NATIONAL UNIVERSITY OF SCIENCE AND TECHNOLOGY
FACULTY OF COMMUNICATION AND INFORMATION SCIENCE
DEPARTMENT OF LIBRARY AND INFORMATION SCIENCE
BACHELOR OF SCIENCE (HONOURS) DEGREE IN LIBRARY
AND INFORMATION SCIENCE

PART II FIRST SEMESTER AUGUST 2011 SUPPLEMENTARY EXAMINATIONS

ILI 2104: PRODUCTION AND PUBLISHING OF INFORMATION MEDIA 1

TIME: 3 HOURS

Instruction to candidates

1. Answer any four (4) questions.
 2. Each question carries 25 marks.
 3. Importance is attached to accuracy, clarity of expression and legible handwriting.
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1. Discuss the six parameters of the information problematique.
 2. Ngugi wa Thiongo has claimed that the literature used widely in schools in some African countries during the colonial period and today for certain syllabi is the literature of imperialism. In the light of this statement, critically assess the notion that writers and politics cannot be disentangled?
 3. Examine the effects of the invention of printing on human civilisation.
 4. The chief mission of the writer is to struggle for peace and upliftment of society in which he lives. The role is determined not only by his place in literature but also by the degree of his involvement in the society's public life. Discuss.
 5. Zimbabwe has three official languages. Examine the rationale of elevating these languages to official status in an environment where there are many other 'minority' languages competing for space.
 6. Zimbabwe's publishing landscape is mostly dominated by foreign entrepreneurs. Discuss the measures that the government could put in place to make the locally owned publishing houses competitive.

END OF PAPER