

NATIONAL UNIVERSITY OF SCIENCE AND TECHNOLOGY
FACULTY OF COMMUNICATION AND INFORMATION SCIENCE
DEPARTMENT OF LIBRARY AND INFORMATION SCIENCE
BACHELOR OF SCIENCE (HONOURS) DEGREE IN LIBRARY AND
INFORMATION SCIENCE

PART II FIRST SEMESTER JULY 2013 SUPPLEMENTARY EXAMINATIONS

ILI 2104: PRODUCTION AND PUBLISHING OF INFORMATION MEDIA I

TIME: 3 HOURS

Instructions to candidates

1. Answer any four (4) questions.
 2. Each question carries 25 marks.
 3. Give equal time to each question.
 4. Importance is attached to accuracy, clarity and legibility of handwriting.
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1. Discuss the six parameters of the information problematique. [25 marks]
2. Identify and discuss the impact, limitations, and potential of different types of information media in a knowledge society. [25 marks]
3. Identify the organisations that are involved in promoting and encouraging reading in Zimbabwe and assess the strategies they use. [25 marks]
4. Since life is the source of all inspirations, serious writers cannot ignore the problems which confront people from day to day. Critique this statement in view of the writer's role in society. [25 marks]
5. Giving examples from Zimbabwe show how literacy is specified by time, country, and occupation of an individual. [25 marks]
6. Critique the notion that publishers in Zimbabwe have done little to promote 'minority' languages in the country. [25 marks]

END OF PAPER