

NATIONAL UNIVERSITY OF SCIENCE AND TECHNOLOGY
FACULTY OF COMMUNICATION AND INFORMATION SCIENCE
DEPARTMENT OF LIBRARY AND INFORMATION SCIENCE
BACHELOR OF SCIENCE (HONOURS) DEGREE IN LIBRARY
AND INFORMATION SCIENCE

PART II SECOND SEMESTER MAY 2013 EXAMINATIONS

ILI 2202: PRODUCTION AND PUBLISHING OF INFORMATION MEDIA II

TIME: 3 HOURS

Instructions to candidates

1. Answer any four (4) questions.
2. Each question carries 25 marks.
3. Give equal time to each question.
4. Importance is attached to accuracy, clarity and legible handwriting.

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1. Discuss the role of the editorial function in a publishing house. [25 marks]
 2. Examine the importance of copy-editing in the publishing process. [25 marks]
 3. Critique the six main sources of manuscripts. [25 marks]
 4. Assess the role that indigenous publishers in Zimbabwe have played in promoting local languages. [25 marks]
 5. Examine the factors that make textbook publishing a special branch of book publishing requiring extra attention from publishers. [25 marks]
 6. Critique the notion that electronic publishers incur reasonably lower costs than traditional print publishers in the publishing process. [25 marks]

END OF PAPER