

NATIONAL UNIVERSITY OF SCIENCE AND TECHNOLOGY

FACULTY OF COMMUNICATION AND INFORMATION SCIENCE

DEPARTMENT OF LIBRARY AND INFORMATION SCIENCE

BACHELOR OF SCIENCE HONOURS DEGREE IN LIBRARY AND INFORMATION SCIENCE

MANAGEMENT OF INFORMATION CENTRES

ILI 2208

SECOND SEMESTER EXAMINATION PAPER

MAY 2017

This examination paper consists of 2 pages

Time Allowed: 3 hours

Total Marks: 100

Special Requirements: None

Examiner's Name: Dr. T. Machimbidza

INSTRUCTIONS

- 1. Answer any four (4) questions
- 2. Each question carries 25 marks
- 3. Importance is attached to accuracy, clarity of expression and legible handwriting

MARK ALLOCATION

QUESTION	MARKS
1.	25
2.	25
3.	25
4.	25
5.	25
6.	25

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1.1 Explain why the building of productive relationships and networks is critical if the	ne manager
of an information centre is to successfully run the organisation.	
[13]	marks]

- 1.2 Discuss the six (6) key roles of executive management in a library or information centre. [12 marks]
- 2. Examine the characteristics most likely to be found in information centres that are successful and can sustain their activities in an unpredictable, challenging world. [25 marks]
- 3. Critique the contribution of the following tools to the development of a library or information centre's strategic plan:
- 3.1 The strategic audit. [9 marks]
- 3.2 A capability profile. [8 marks]
- 3.3 A needs analysis. [8 marks]
- 4. Discuss the benefits to an information centre and its customers, of properly managing organisational knowledge and information. [25 marks]
- 5. The use of Information and Communication Technologies (ICTs) is key to the success of libraries and information centres. However, if not well considered, the introduction of these technologies may not add any real business value. Evaluate the factors library and information centre managers must take into account when introducing any new technology.

[25 marks]

6. Assess the contribution of beliefs, norms, shared meanings and behaviours to a value driven culture in an information centre. [25 marks]

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