

NATIONAL UNIVERSITY OF SCIENCE AND TECHNOLOGY
FACULTY OF COMMUNICATION AND INFORMATION SCIENCE
DEPARTMENT OF LIBRARY AND INFORMATION SCIENCE
BACHELOR OF SCIENCE (HONOURS) DEGREE IN LIBRARY
AND INFORMATION SCIENCE

PART IV SECOND SEMESTER MAY 2013 EXAMINATIONS

ILI 4209 SPECIAL LIBRARIES

TIME: 3 HOURS

Instructions to candidates

1. Answer any four (4) questions
 2. Each question carries 25 marks.
 3. Give equal time to each question.
 4. Importance is attached to accuracy, clarity and legible handwriting.
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1. Discuss the concept of Community Profiling as applied to the setting up of either Theological or Medical libraries in Zimbabwe. [25 marks]
2. Special library clientele seem to be of upmarket status and special librarians feel threatened. Discuss. [25 marks]
3. Analyse the concept of Strategic Alignment as applied to special libraries in a sector of your choice. [25 marks]
4. There has been an outcry that the Zimbabwe's Draft Constitution in 2013 was not well publicised. How best can special librarians assist the process of policy change and implementation in Zimbabwe? [25 marks]
5. Discuss the role of Marketing Information Systems in developing competitive strategies for special library information services in an industry of your choice. [25 marks]
6. Discuss the relevance of the various information resources that you should assemble for the sustenance of work in a pharmaceutical company or food industry. [25 marks]

END OF PAPER