

NATIONAL UNIVERSITY OF SCIENCE AND TECHNOLOGY
FACULTY OF COMMUNICATION AND INFORMATION SCIENCE
DEPARTMENT OF LIBRARY AND INFORMATION SCIENCE
BACHELOR OF SCIENCE (HONOURS) DEGREE IN LIBRARY
AND INFORMATION SCIENCE

PART IV SECOND SEMESTER JULY 2013 SUPPLEMENTARY EXAMINATIONS

ILI 4209: SPECIAL LIBRARIES

TIME: 3 HOURS

Instructions to candidates

1. Answer any four (4) questions.
 2. Each question carries 25 marks.
 3. Give equal time to each question.
 4. Importance is attached to accuracy, clarity and legibility of handwriting.
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1. Discuss the ways in which special librarians can influence their brand position in the constantly evolving Zimbabwean market? [25 marks]
2. Identify the various kinds of information seeking behaviour of users in a special library of your choice and explain how you can effectively meet their information requirements. [25 marks]
3. Design a marketing plan for a special library of your choice and show how it will be executed. [25 marks]
4. Critically evaluate the strategies that are available for the dissemination of nursing research findings in Zimbabwe. [25 marks]
5. Justify the need to recruit special librarians for serving the information needs of private companies in Bulawayo. [25 marks]
6. The population in most NGOs and Research Libraries is increasingly diverse. How best can a special librarian offer an equitable service in these environments? [25 marks]

END OF PAPER