

NATIONAL UNIVERSITY OF SCIENCE AND TECHNOLOGY
FACULTY OF COMMUNICATION AND INFORMATION SCIENCE
DEPARTMENT OF LIBRARY AND INFORMATION SCIENCE
MASTER OF SCIENCE DEGREE IN LIBRARY AND INFORMATION SCIENCE
STAGE I SECOND SEMESTER JULY 2012 SUPPLEMENTARY EXAMINATIONS
ILI 5104: INFORMATION AND COMMUNICATION THEORY

TIME: 3 HOURS

Instructions to candidates

1. Answer any four (4) questions
 2. Each question carries 25 marks.
 3. Give equal time to all questions.
 4. Importance is attached to accuracy, clarity and legibility of handwriting.
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1. Distinctions among subjects as reflected in classification schemes are a mere social construct. Discuss. [25 marks]
2. Globalisation has two main components: globalisation of markets and globalisation of production. With this statement in mind, critically assess the implications of globalisation on knowledge management. [25 marks]
3. Critique the statement that information management is a subset of knowledge management. [25 marks]
4. Choose one theory on information seeking behaviour and assess the extent to which it can be described as a 'good' theory. [25 marks]
5. Compare and contrast the effectiveness of the information storage devices of the oral society to those of the information society. [25 marks]
6. Discuss how you could use the marketing mix concept to market the services of an information centre of your choice. [25 marks]

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