

NATIONAL UNIVERSITY OF SCIENCE AND TECHNOLOGY
FACULTY OF COMMUNICATION AND INFORMATION SCIENCE
BACHELOR OF SCIENCE HONORS DEGREE IN PUBLISHING
PART I SECOND SEMESTER MAY 2011 EXAMINATIONS
IPU 1201 PUBLISHING STUDIES II: THE BOOK SECTOR IN AFRICA
TIME: 3 HOURS

INSTRUCTIONS TO CANDIDATES

1. ANSWER ANY FOUR QUESTIONS.
 2. EACH QUESTION CARRIES 25 MARKS.
 3. IMPORTANCE IS ATTACHED TO ACCURACY, CLARITY AND LEGIBLE HANDWRITING.
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1. African governments should create, and not thwart, conditions conducive to knowledge production and publishing. Comment on this statement bringing out the effects of government policy and intervention on the publishing environment in Africa. Support your answer with examples from across Africa.
2. Discuss the barriers that one faces in trying to enter publishing. Suggest practical ways that one can use to overcome the barriers and maybe take advantage of the inherent publishing opportunities in Africa.
3. With the aid of examples, compare and contrast the book sector in Africa and the book sector in the developed world, paying special attention to the publishing developments in the last decade.
4. Textbooks are the largest single part of publishing in most developing economies. Comment with the aid of examples from Africa.
5. As literacy grows and economies pick up, the potential market for books will increase in Africa. Evaluate the future of trade book publishing in Africa.
6. Knowledge production and publishing in Africa has been and still is dominated by Western experts, most of whose interests do not serve Africa. Discuss.

END OF PAPER