

NATIONAL UNIVERSITY OF SCIENCE AND TECHNOLOGY
FACULTY OF COMMUNICATION AND INFORMATION SCIENCE
BACHELOR OF SCIENCE HONOURS DEGREE IN PUBLISHING
PART I SECOND SEMESTER AUGUST 2013 SUPPLEMENTARY EXAMINATIONS
IPU 1212 CURRICULUM AND SYLLABUS DEVELOPMENT FOR PUBLISHERS
TIME: 3 HOURS

INSTRUCTIONS TO CANDIDATES

1. ANSWER QUESTION 1 AND ANY OTHER THREE (3) QUESTIONS
 2. QUESTION 1 CARRIES 40 MARKS AND EACH OF THE OTHER QUESTIONS CARRIES 20 MARKS
 3. IMPORTANCE IS ATTACHED TO ACCURACY, CLARITY OF EXPRESSION AND LEGIBLE WRITING
-

1. Briefly explain what happens at each of the following stages of a curriculum life cycle:
 - a) Analysis (8 marks)
 - b) Design (8 marks)
 - c) Development (8 marks)
 - d) Implementation (8 marks)
 - e) Evaluation (8 marks)
2. Examine possible implications for the publishing industry, of making some subjects on a national curriculum core or compulsory. (20 marks)
3. Ministries of basic education, especially in Africa, have standards departments or units. Discuss the role of such units in the development and implementation of national school curricula. (20 marks)
4. Instead of waiting to develop and supply a publication when need arises, publishers should be in the forefront of determining the need for curriculum change. Critique. (20 marks)
5. Discuss, with examples, why a single syllabus in a whole curriculum may change when the rest remain the same or get resultant but superficial changes. (20 marks)
6. Examine the extent to which Internet and Communication Technologies (ICTs) are affecting the life spans of school curricula across the world. (20 marks)

END OF PAPER