



NATIONAL UNIVERSITY OF SCIENCE AND TECHNOLOGY

FACULTY OF COMMUNICATION AND INFORMATION SCIENCE

DEPARTMENT OF PUBLISHING STUDIES

CURRICULUM SYLLABUS DEVELOPMENT FOR PUBLISHERS

IPU 1212

Part 1 Second Semester Examination Paper

May 2016

This examination paper consists of 2 pages

Time Allowed: 3 hours

Total Marks: 100

Special Requirements: None

Examiner's Name: Dr. N L Dlodlo

INSTRUCTIONS TO CANDIDATES

1. Answer Question 1 And Any Other Three (3) Questions
2. Question 1 carries 40 marks and each of the other questions carries 20 marks
3. Importance is attached to accuracy, clarity of expression and legible handwriting

MARK ALLOCATION

QUESTION	MARKS
1.	40
2.	20
3.	20
4.	20
5.	20
6.	20

1. Examine the activities and/or role played by Publishers at each of the following stages of the curriculum life cycle.
 - (a) Analysis **(8 marks)**
 - (b) Design **(8 marks)**
 - (c) Development **(8 marks)**
 - (d) Implementation **(8 marks)**
 - (e) Evaluation **(8 marks)**

2. Evaluate the Zimbabwe school curriculum against national needs. **(20 marks)**

3. In most national curricula in Africa, some subjects are made core or compulsory. Examine possible implications for the publishing industry, of having such policies. **(20 marks)**

4. A single syllabus in a whole curriculum may change while the rest of the syllabi remain unchanged. Discuss. **(20 marks)**

5. Analyse the benefit to the education system of a nation, of having skilled personnel for syllabus interpretation, clearly indicating where this function is exercised. **(20 marks)**

6. Information and Communication Technologies (ICTs) are affecting the lifespan of school Curricula and the business of publishers across the world. Critique. **(20 marks)**

END OF PAPER