



NATIONAL UNIVERSITY OF SCIENCE AND TECHNOLOGY

FACULTY OF COMMUNICATION AND INFORMATION SCIENCE

DEPARTMENT OF PUBLISHING STUDIES

COPY EDITING: THEORY AND PRACTICE II

IPU 2104

Part II First Semester Examination Paper

December 2015

This examination paper consists of 4 pages

Time Allowed: 3 hours

Total Marks: 100

Special Requirements: None

Examiner's Name: Miss. E.C. Chingono

INSTRUCTIONS TO CANDIDATES

1. Answer question 1 and any other three (3) Questions
2. Question 1 carries 40 marks and each of the other questions carries 20 marks
3. Importance is attached to accuracy, clarity of expression and legible handwriting

MARK ALLOCATION

QUESTION	MARKS
1.	40
2.	20
3.	20
4.	20
5.	20
6.	20

1. Copyedit the attached extract of 2 pages. Afterwards pull out the extract and fasten to your answer booklet. **(40 marks)**

2. Discuss the roles and responsibilities of the following:
 - i. Copy editor
 - ii. Proofreader
 - iii. Language editor
 - iv. Content editor**(20 marks)**

3. Assess the opinion that an editor is an information manager in a publishing company. **(20 marks)**

4. Evaluate the considerations that editors make in editing the following emerging issues:
 - i. Gender
 - ii. Ethnicity and race
 - iii. Religious beliefs
 - iv. Human rights
 - v. Environmental conservation**(20 marks)**

5. Outline and justify the elements of an artwork brief. **(20 marks)**

6. With the aid of a diagram explore the editorial process. **(20 marks)**

IPU 2104 COPY EDITING: THEORY AND PRACTICE II
MAIN EXAMINATION PAPER DECEMBER 2015 EXTRACT

QUESTION 1a)

STUDENT NUMBER.....

INSTRUCTIONS

- **Correct any misspellings and hyphenation errors by using copy editing symbols both in-text and on the margins.**
- **Pull out the extract and attach to your answer booklet.**

Recently, researchers who study chimpanzees have come to the surprising conclusion that groups of chimpanzees have their own traditions that can be passed on to new generations of chimps. The chimps do not acquire these traditions by instinct; instead, they learn them from other chimps. When a scientific journal published analyses of chimpanzee behavior, the author revealed that the everyday actions of chimpanzees in separate areas differ in significant ways, even when the groups belong to the same subspecies. For instance, in one West African group, the chimps are often seen putting a nut on a stone and using another piece of stone to crack the nut open, a kind of behavior never observed in other groups of chimpanzees. Scientists have also observed the chimps teaching their young the nut opening method, and chimps in other places that crack nuts differently teach their young their own way. Researchers have therefore concluded that chimpanzees have local traditions.

Frans de Waal, who has been studying primates, wrote a book making the argument that these learned behaviors should be considered kinds of culture. The word culture has traditionally been used to describe human behavior, but may be, he says, a new definition is needed. Considering this startlingly-new theory of chimpanzee "culture," some researchers think that humans now have an undeniable obligation to protect the lives of all remaining wild chimpanzees rather than zeroing in on just a few of the threatened animals. The loss of a single group of wild chimpanzees would, they say, destroy something irreplaceable, a unique culture with its own traditions and way of life. **(25 marks)**

QUESTION 1b)

STUDENT NUMBER.....

INSTRUCTION

Word precision is an important skill for an editor.

- **Circle the precise word in this section.**
- **Pull out the extract and attach to your answer booklet.**

1. She has **less/fewer** books than he does.
2. Mary works **well/good** with John.
3. Jason named his pet **peacock/peahen** Mary Ann.
4. Greg doesn't practice **as/like** he should.
5. General Hartley ordered his men to fire the **cannon/canon**.
6. The boy was able to **allude/elude** the kidnapper.
7. "**Who's/Whose** there?" the child asked.
8. The **principle/principal** goal is to establish open lines of communication.
9. "**Its/It's** the thought that counts," she said.
10. The politician distributed **fliers/flyers** to shoppers.
11. Julia Child, noted **gourmand/gourmet** will be airing a new show in April.
12. The rain showers will continue to **pore/pour** through the weekend.
13. The FCC is currently deciding whether a record industry **ensor/censer** is needed.
14. The committee is debating whether to spend the money **verses/versus** putting it in another fund.
15. The inspector promised to keep him **appraised/apprised** of the situation. (15 marks)

END OF PAPER