

NATIONAL UNIVERSITY OF SCIENCE AND TECHNOLOGY
FACULTY OF COMMUNICATION AND INFORMATION SCIENCE
BACHELOR OF SCIENCE HONOURS DEGREE IN PUBLISHING
PART II SECOND SEMESTER MAY 2013 EXAMINATIONS

**IPU 2204 EDUCATIONAL BOOK EVALUATION, APPROVAL AND SELECTION
CRITERIA**

TIME: 3 HOURS

INSTRUCTIONS TO CANDIDATES

1. ANSWER QUESTIONS 1 AND ANY OTHER THREE QUESTIONS.
 2. QUESTION 1 CARRIES 40 MARKS AND THE OTHER QUESTIONS CARRY 20 MARKS EACH
 3. IMPORTANCE IS ATTACHED TO ACCURACY, CLARITY OF EXPRESSION AND LEGIBLE HANDWRITING
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1. As a member of the Textbook Evaluation board, you are required to evaluate a dummy of an environmental science textbook for grade 3. (See section attached)
 - a) Decide and define the criteria for your evaluation. **(10 marks)**
 - b) Analyse and evaluate the effectiveness of the textbook in matching its claims with learner needs. **(30 marks)**
2. Discuss the notion that textbooks have more influence than the teachers in shaping the curriculum. **(20 marks)**
3. Compare and contrast the Tanzanian and the Kenyan textbook approval systems. **(20 marks)**
4. Textbook evaluation approval and selection in an open market system differs remarkably from that of a closed system. Discuss. **(20 marks)**
5. Give a critique of predictive evaluation and reflective evaluation of textbooks. **(20 marks)**
6. An effective evaluation of a textbook is supported by a number of instruments. Identify and discuss each of the instruments/tools/documents that are essential for this process. **(20 marks)**

END OF PAPER