

NATIONAL UNIVERSITY OF SCIENCE AND TECHNOLOGY
FACULTY OF COMMUNICATION AND INFORMATION SCIENCE
BACHELOR OF SCIENCE HONOURS DEGREE IN PUBLISHING

PART II SECOND SEMESTER AUGUST 2013 SUPPLEMENTARY EXAMINATIONS

**IPU 2204 EDUCATIONAL BOOK EVALUATION, APPROVAL AND SELECTION
CRITERIA**

TIME: 3 HOURS

INSTRUCTIONS TO CANDIDATES

1. ANSWER QUESTIONS 1 AND ANY OTHER THREE QUESTIONS.
 2. QUESTION 1 CARRIES 40 MARKS AND THE OTHER QUESTIONS CARRY 20 MARKS EACH
 3. IMPORTANCE IS ATTACHED TO ACCURACY, CLARITY OF EXPRESSION AND LEGIBLE HANDWRITING
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- 1a) A publisher is pre-testing a mathematics title they have developed for grade 6. Your class has been chosen for this exercise. Define the criteria you are going to use to evaluate this textbook. **(10 marks)**
- b) Analyse and evaluate the effectiveness of the textbook in matching the teaching-learning objectives of the subject. **(30 marks)**
(Use/work on the attached extract)
2. “The textbook is an almost universal element of teaching...No learning situation, it seems, is incomplete until it has its relevant textbooks” Hutchinson and Torres 1994:315). Critique this statement. **(20 marks)**
3. Identify and discuss the roles of the stakeholders in the Textbook Approval board of Zimbabwe. **(20 marks)**
4. Discuss the purpose of textbook evaluation by consumers. **(20 marks)**
5. Compare the book supply system of Lesotho to that of another country in Sub-Sahara Africa, highlighting their strengths and shortcomings. **(20 marks)**
6. Design the structure of a manuscript evaluation and approval committee and discuss the special interests and contribution of all members of that committee. **(20 marks)**

END OF PAPER