



NATIONAL UNIVERSITY OF SCIENCE AND TECHNOLOGY
FACULTY OF COMMUNICATION AND INFORMATION SCIENCE
DEPARTMENT OF PUBLISHING STUDIES
EDUCATIONAL BOOKS EVALUATION, APPROVAL AND SELECTION
IPU 2204

Part II Second Semester Examination Paper

May 2016

This examination paper consists of 2 pages

Time Allowed: 3 hours

Total Marks: 100

Special Requirements: None

Examiner's Name: Mrs. M. M. Tapfuma

INSTRUCTIONS TO CANDIDATES

1. Answer question 1 and any other three (3) Questions
2. Question 1 carries 40 marks and each of the other questions carries 20 marks
3. Importance is attached to accuracy, clarity of expression and legible handwriting

MARK ALLOCATION

QUESTION	MARKS
1.	40
2.	20
3.	20
4.	20
5.	20
6.	20

- a) Quality is at the heart of education. Briefly assess the effect of the following systems on book development in Africa.
- i. State published monopoly textbooks **(5 marks)**
 - ii. Private sector monopoly textbooks **(5 marks)**
 - iii. A limited list of approved textbooks **(5 marks)**
 - iv. Unlimited approved lists **(5 marks)**
- b) Identify and describe at least 10 book design and physical specifications components in textbook evaluation without excluding the key components in extended book life. **(20 marks)**
2. Textbooks have narratives and stories embedded in them that countries choose to tell about themselves and which offer a core of cultural knowledge. Discuss this statement in light of qualitative evaluation, citing examples from textbooks used in Zimbabwe's schools. **(20 marks)**
3. Analyse the effects of both the open and closed market systems on textbook evaluation, approval and selection and ultimately book development in Africa. **(20 marks)**
4. "The general rule is that publishers and their authors should be provided with the maximum amount of information to enable them to meet the Ministry requirement for textbooks and other LTMs" (Read p.11). Identify and discuss the textbook evaluation instruments. **(20 marks)**
5. Textbook evaluation "involves measuring the value (or potential value) of a set of learning materials by making judgements about the effect of the materials on the people using them" (Tomlison & Masuhara 2004). Give an analysis of the 3 types of evaluation. **(20 marks)**
6. At the pre-evaluation stage the Subject Evaluation Officer (SEO) is required to brief the evaluators of the Board's expectations of them. Discuss the components of the briefing. **(20 marks)**

END OF PAPER

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