



NATIONAL UNIVERSITY OF SCIENCE AND TECHNOLOGY

FACULTY OF COMMUNICATION AND INFORMATION SCIENCE

DEPARTMENT OF PUBLISHING STUDIES

EDUCATIONAL BOOKS EVALUATION, APPROVAL AND SELECTION CRITERIA

IPU 2204

Part II Second Semester Supplementary Examination Paper

July 2016

This examination paper consists of 2 pages

Time Allowed: 3 hours

Total Marks: 100

Special Requirements: None

Examiner's Name: Mrs. M. M. Tapfuma

INSTRUCTIONS TO CANDIDATES

1. Answer question 1 and any other three (3) Questions
2. Question 1 carries 40 marks and each of the other questions carries 20 marks
3. Importance is attached to accuracy, clarity of expression and legible handwriting

MARK ALLOCATION

QUESTION	MARKS
1.	40
2.	20
3.	20
4.	20
5.	20
6.	20

1. a) Explain the following terms;
 - i. Funding models **(5 marks)**
 - ii. Textbook provision systems **(5 marks)**
 - iii. Qualitative evaluation criteria **(5 marks)**
 - iv. Pre-use evaluation **(5 marks)**

- b) Textbook evaluation is an activity that goes hand in hand with textbook selection. Critique this statement. **(20 marks)**

2. The quality and effectiveness aspect of textbooks used by schools in Africa is the most neglected. Giving examples, critique the statement highlighting the value of textbook evaluation. **(20 marks)**

3. Design a structure of a manuscript evaluation and approval committee and discuss the special interests and contribution of all members of that committee. **(20 marks)**

4. Textbook evaluation, approval and selection in an open market system differ remarkably from that of a closed system. Discuss. **(20 marks)**

5. An effective evaluation of a textbook is supported by a number of instruments. Identify and discuss each of the instruments/tools/documents that are essential for this process. **(20 marks)**

6. Critically discuss the Kenyan primary school textbook evaluation and selection process. **(20 marks)**

END OF PAPER

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