



# NATIONAL UNIVERSITY OF SCIENCE AND TECHNOLOGY

FACULTY OF COMMUNICATION AND INFORMATION SCIENCE

DEPARTMENT OF PUBLISHING STUDIES

Production and Publishing of Scholarly Materials

IPU 2215

Part II Second Semester Examination Paper

May 2016

This examination paper consists of 2 pages

**Time Allowed: 3 hours**

**Total Marks: 100**

**Special Requirements: None**

**Examiner's Name: Mrs. S. Jele**

## **INSTRUCTIONS TO CANDIDATES**

1. Answer question 1 and any other three (3) Questions
2. Question 1 carries 40 marks and each of the other questions carries 20 marks
3. Importance is attached to accuracy, clarity of expression and legible handwriting

## **MARK ALLOCATION**

QUESTION	MARKS
1.	40
2.	20
3.	20
4.	20
5.	20
6.	20

- 1a) With the aid of a diagram, discuss the life cycle of scholarship. **(25 marks)**
- b) Outline the roles of any three (3) key players in scholarly publishing. **(15 marks)**
2. Identify the types of periodicals and discuss their functions. **(20 marks)**
3. In the modern landscape of scholarly communication where formal mechanisms are being supplemented and complemented by new, informal ones, the publisher's role is more complex than mere dissemination. Critique. **(20 marks)**
4. Identify 4 types of scholarly journal articles and discuss their functions. **(20 marks)**
5. Compare and contrast the open access model and the traditional subscription model of scholarly publishing. **(20 marks)**
6. Analyse the legal implications of the changing landscape of scholarly publishing. **(20 marks)**

**END OF PAPER**

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