

**NATIONAL UNIVERSITY OF SCIENCE AND TECHNOLOGY**  
**FACULTY OF COMMUNICATION AND INFORMATION SCIENCE**

**BACHELOR OF SCIENCE DEGREE IN PUBLISHING**

**PART 1V FIRST SEMESTER DECEMBER 2013 EXAMINATIONS**

**IPU 4113 LITERATURE REVIEW: THEORY AND PRACTICE; MAGAZINES  
AND NEWSPAPERS**

**TIME: 3 HOURS**

**INSTRUCTIONS TO CANDIDATES**

1. ANSWER QUESTION 1 AND ANY THREE OTHER QUESTIONS
  2. QUESTION 1 CARRIES 40 MARKS AND OTHERS CARRY 20 MARKS EACH
  3. IMPORTANCE IS ATTACHED TO ACCURACY, CLARITY AND LEGIBLE HANDWRITING
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1. a) Identify and discuss the similarities and differences between a newspaper, magazine and a journal. **(20 marks)**  
b) Read the attached article by Robin Muchetu and answer the following questions.  
i) What is the purpose of the story? **(5 marks)**  
ii) Are there any references to other works – Literary or otherwise? If so, list them. **(5 marks)**  
c) Write a very short review of the article. **(10 marks)**
2. Critique the notion that “If you want to write reviews that carry some authority, then you need to learn everything you can.” **(20 marks)**
3. Write a review of the Southern Africa Today newsletter that has been supplied to you. **(20 marks)**
4. Article reviewing is a process that can easily be confused with magazine reviewing. Discuss this statement showing the difference between the processes. **(20 marks)**
5. Newspapers and magazines have a variety of feature articles. Outline and discuss the features. **(20 marks)**
6. A magazine review has five main elements. Identify and discuss the elements. **(20 marks)**

**END OF PAPER**