

**NATIONAL UNIVERSITY OF SCIENCE AND TECHNOLOGY**

FACULTY OF COMMUNICATION AND INFORMATION SCIENCE

BACHELOR OF SCIENCE HONOURS DEGREE IN RECORDS AND ARCHIVES MANAGEMENT

PART IV FIRST SEMESTER DECEMBER 2013 EXAMINATIONS

IRA 4104 INFORPRENUERSHIP

**TIME: 3 HOURS**

**INSTRUCTIONS TO CANDIDATES**

1. ANSWER **FOUR** QUESTIONS FROM THE FOLLOWING.
2. QUESTION NUMBER **ONE** IS COMPULSORY
3. EACH QUESTION CARRIES A TOTAL OF **25 MARKS**.

1. To what extent has Zimbabwe attained the features of an information society? [25 marks]
2. Explain how an inforpreneur can exploit technological innovations in order to be successful. [25 marks]
3. Discuss any five challenges that inforpreneurs face and show how they can be addressed. [25 marks]
4. Explain five areas in which an information broker can provide consultancy in records management. [25 marks]
5. Discuss the functions of a business plan and why it is essential before one invests in a business. [25 marks]
6. Explain how inforpreneurs can utilize the internet as a means for marketing and distributing information products. [25 marks]

**END OF PAPER**