

NATIONAL UNIVERSITY OF SCIENCE AND TECHNOLOGY

FACULTY OF COMMUNICATION AND INFORMATION SCIENCE

BACHELOR OF SCIENCE HONOURS DEGREE IN RECORDS AND ARCHIVES MANAGEMENT

PART IV FIRST SEMESTER DECEMBER 2013 EXAMINATIONS

IRA 4104 INFORPRENUERSHIP

TIME: 3 HOURS

INSTRUCTIONS TO CANDIDATES

1. ANSWER **FOUR** QUESTIONS FROM THE FOLLOWING.
2. QUESTION NUMBER **ONE** IS COMPULSORY
3. EACH QUESTION CARRIES A TOTAL OF **25 MARKS**.

1. Do the characteristics of an information society in Zimbabwe provide a RAM graduate with an opportunity to become an inforpreneur? [25 marks]
- 2 Explain how an inforpreneur can exploit technological innovations in order to be successful. [25 marks]
- 3 Discuss any five challenges that inforpreneurs can face. [25 marks]
- 4 Describe five areas in which an information broker can provide consultancy in records management. [25 marks]
- 5 Discuss the functions of a business plan and why it is essential before one invests in a business. [25 marks]
- 6 Explain how inforpreneurs can utilize the internet as a means for marketing and distributing information products. [25 marks]

END OF PAPER