

NATIONAL UNIVERSITY OF SCIENCE AND TECHNOLOGY

FACULTY OF COMMUNICATION AND INFORMATION SCIENCE

BACHELOR OF SCIENCE HONOURS DEGREE IN RECORDS AND ARCHIVES MANAGEMENT

PART IV FIRST SEMESTER SUPPLEMENTARY EXAMINATIONS

IRA 4104INFORPRENUERSHIP

TIME: 3 HOURS

INSTRUCTIONS TO CANDIDATES

1. ANSWER **FOUR** QUESTIONS FROM THE FOLLOWING.
2. QUESTION **ONE** IS COMPULSORY
3. EACH QUESTION CARRIES A TOTAL OF **25 MARKS**.

1. Distinguish between an inforpreneur and an entrepreneur? [25 marks]

2. Explain the application of Information and Communication Technology on inforpreneurship [25 marks]

3. Discuss how information can be used as a tool for competitive advantage by an enterprise. [25 marks]

4. (a) Explain the components of an ideal business plan. [15 marks]

(b) Explain the importance of a business plan to an entrepreneur [10 marks]

[Total 25 marks]

5. Discuss any five factors that contribute to lack of access to information by citizens in developing countries. What are the possible solutions? [25 marks]

6. Discuss the legislations in Zimbabwe that affect the work of an inforpreneur. [25 marks]

END OF PAPER