



**NATIONAL UNIVERSITY OF SCIENCE AND TECHNOLOGY**  
**FACULTY OF COMMUNICATION AND INFORMATION SCIENCE**  
**DEPARTMENT OF JOURNALISM AND MEDIA STUDIES**  
**BACHELOR OF SCIENCE (HONS) IN JOURNALISM AND MEDIA STUDIES**

**MEDIA IN ZIMBABWE**

**IJM 1113**

**Main Examination Paper**

**December 2024**

This examination paper consists of 3 pages

**Time Allowed:** 3 Hours  
**Total Marks:** 100  
**Special Requirements:** None  
**Examiner's Name:** Mr. L. Chidyagwayi & Mr. B. T. Ndlovu  
**External Examiner:** Dr C. M. Lunga

**INSTRUCTIONS**

1. **SECTION A** is **COMPULSORY**.
2. Answer **TWO (2)** question from **SECTION B**
3. Start each answer on a new page.
4. Poor spelling and grammar will be penalised.

**MARK ALLOCATION**

<b>QUESTION</b>	<b>MARKS</b>
1.	40
2.	30
3.	30
4.	30
5.	30
6.	30

**SECTION A**

**QUESTION 1**

"Censorship and harassment of the media were central to the RF's political survival. Laws were repeatedly tightened to restrict reporting which did not support the RF and its 'official' view of events. Most of these laws remained after 1980," (Saunders, 1999: 8).

Critically evaluate the validity of this assertion by Saunders.

[40 Marks]

**SECTION B****QUESTION 2**

Compare and contrast the black press of 1930s and 1950s

[30 marks]

**QUESTION 3**

With the aid of examples, discuss the three broadcasting models that can be found within a media terrain.

[30 marks]

**QUESTION 4**

Discuss the relationship between the media and democracy.

[30 marks]

**QUESTION 5**

There are three main media regulatory frameworks which provide ideas on how the media are supposed to be regulated.

- a) Discuss these media regulatory frameworks. (15 marks)
- b) Out of the three media regulatory frameworks which one is more applicable to the Zimbabwean context. (15 marks)

**TOTAL**

[30 marks]

**QUESTION 6**

a) Describe the structure of Zimbabwe's private print media. Make it a point to name the media houses and publications who make up this sector. **(15 marks)**

b) Describe the structure of Zimbabwe's state run print media. Make it a point to name the media houses and publications who make up this sector? **(15 marks)**

**TOTAL** **[30 marks]**