



NATIONAL UNIVERSITY OF SCIENCE AND TECHNOLOGY
FACULTY OF COMMUNICATION AND INFORMATION SCIENCE
DEPARTMENT OF JOURNALISM AND MEDIA STUDIES

BACHELOR OF SCIENCE (HONOURS) IN JOURNALISM AND MEDIA STUDIES

GENDER, RACE, CLASS AND THE MEDIA

IJM 2112

Special Examination Paper

August 2024

This examination paper consists of 2 pages.

Time Allowed: 3 hours
Total Marks: 100
Examiner's Name: Mr Nkosini Aubrey Khupe

INSTRUCTIONS

1. Answer any **FOUR (4)** questions.
2. Start each answer on a new page.
3. Poor spelling and grammar will be penalised.

MARK ALLOCATION

QUESTION	MARKS
1.	25
2.	25
3.	25
4.	25
5.	25
6	25

QUESTION 1

“Martial Arts Films are concerned with discourses of racial differences and masculinity”. Discuss this statement with reference to how the discourses are elaborated in the film *Fist of Fury*[25 Marks]

QUESTION 2

“Women who succeed in politics and public life will be scrutinized under a different lens from that applied to successful men”. With reference to politics in Zimbabwe, discuss the validity of the statement above. [25 Marks]

QUESTION 3

Discuss the roles of the media as prescribed under liberal feminism, radical feminism and socialist feminism. In your answer, highlight the criticisms that have been levelled against these roles. [25

Marks]

QUESTION 4

Discuss the extent to which gender and racial representations are influenced by class [25 Marks]

QUESTION 5

Discuss the portrayal of various races in international movies. Give examples in your answer. [25 Marks]

QUESTION 6

With reference to Zimbabwean Television Adverts, examine the validity of the statement that “Advertisers, manufacturers and the local media have colluded, perhaps inadvertently, to denigrate women in keeping with male dictated tradition” [25 Marks]