



**NATIONAL UNIVERSITY OF SCIENCE AND TECHNOLOGY**  
**FACULTY OF COMMUNICATION AND INFORMATION SCIENCE**  
**DEPARTMENT OF JOURNALISM AND MEDIA STUDIES**  
**BACHELOR OF SCIENCE (HONS) IN JOURNALISM AND MEDIA STUDIES**  
**MEDIA IN AFRICA**  
**IJM 4111**

**Special Examination Paper**

**April 2025**

This examination paper consists of 2 pages

**Time Allowed:** 3 Hours  
**Total Marks:** 100  
**Special Requirements:** None  
**Examiner's Name:** Mr. B.B. Tshuma  
**External Examiner:** Dr. C. Lunga

**INSTRUCTIONS**

1. Answer any **FOUR** question.
2. Start each answer on a new page.
3. Poor spelling and grammar will be penalised.

**MARK ALLOCATION**

<b>QUESTION</b>	<b>MARKS</b>
1.	25
2.	25
3.	25
4.	25
5.	25
6.	25

### **QUESTION 1**

Using examples from the three selected regions discussed in class, outline the **differences** and **similarities** of media in Africa during colonial and post-colonial Africa. **(25 Marks)**

### **QUESTION 2**

Identify and explain control and regulation measures used by different post-colonial African governments that have been blamed for stifling the growth of media in the three selected regions. **(25 Marks)**

### **QUESTION 3**

Outline the challenges and opportunities facing the film industry in Africa. **(25 Marks)**

### **QUESTION 4**

Discuss the view that soon after independence of Africa, most nationalist governments started using the media to safeguard their selfish interests. **(25 Marks)**

### **QUESTION 5**

To what extent can it be argued that the internet and social media platforms in Africa have become tools for liberation by marginalised voices? Use case studies from the three selected regions to support your points. **(25 Marks)**

### **QUESTION 6**

How far true is the view that there is media freedom in Ghana, South Africa and Kenya? **(25 Marks)**