



NATIONAL UNIVERSITY OF SCIENCE AND TECHNOLOGY
FACULTY OF COMMUNICATION AND INFORMATION SCIENCE
DEPARTMENT OF JOURNALISM AND MEDIA STUDIES
BACHELOR OF SCIENCE (HONS) IN JOURNALISM AND MEDIA STUDIES
POLITICS AND THE MEDIA
IJM 4214

Special Examination Paper

August 2024

This examination paper consists of 2 pages

Time Allowed: 3 Hours
Total Marks: 100
Special Requirements: None
Examiner's Name: N.Nyathi

INSTRUCTIONS

1. Answer any **four** questions.
2. Start each answer on a new page.
3. Poor spelling and grammar will be penalised.

MARK ALLOCATION

QUESTION	MARKS
1.	25
2.	25
3.	25
4.	25
5.	25
6.	25

QUESTION 1

Describe the structure of government in Zimbabwe. (25 Marks)

QUESTION 2

Discuss five ways the media plays the role of the fourth estate. (25 Marks)

QUESTION 3

Critically discuss the notion that the news media in Zimbabwe are political actors. (25 Marks)

QUESTION 4

Outline the pros and cons of the tabloidization of political news. (25 Marks)

QUESTION 5

Explain the following frames that are used in the news media:

- i. Human interest frame. (5 Marks)
- ii. Conflict frame. (5 Marks)
- iii. Responsibility frame. (5 Marks)
- iv. Economic consequences frame. (5 Marks)
- v. Morality frame. (5 Marks)

TOTAL [25 MARKS]

QUESTION 6

Identify and explain five visual and textual elements that are used to frame political cartoons. (25 Marks)