



NATIONAL UNIVERSITY OF SCIENCE AND TECHNOLOGY
FACULTY OF INFORMATION AND COMMUNICATION SCIENCE
DEPARTMENT OF JOURNALISM AND MEDIA STUDIES
MASTER OF SCIENCE IN JOURNALISM AND MEDIA STUDIES
ELEMENTS OF MULTIMEDIA: THEORY AND PRACTICE
IJM 5103

Main Examination paper

DECEMBER 2024

This examination paper consists of 2 pages

Time Allowed: 3 hours
Total Marks: 100
Special Requirements: None
Examiner's Name: Prof Lungile Tshuma

INSTRUCTIONS

1. Answer **any TWO** questions.
2. Start each answer on a new page.
3. Poor spelling and grammar will be penalised.

MARK ALLOCATION

QUESTION	MARKS
1.	50
2.	50
3.	50
4.	50

QUESTION 1

Critique the view that the new institutionalism theory is 'outdated' and not in 'sync' with the realities of non-Western communities.

[50 Marks]

QUESTION 2

With specific focus on Zimbabwe, show how journalism has become both 'boundaried' and 'boundless'. Your discussion should speak to journalism cultures, ethical considerations and theoretical reconfigurations.

[50 Marks]

QUESTION 3

Give a brief discussion on the state of journalistic surveillance in Sub-Saharan Africa. Your work should make reference to at least THREE countries in the region.

[50 Marks]

QUESTION 4

Discuss the influence of Artificial Intelligence (AI) in African newsrooms paying particular attention to economic, social and technologies challenges bedeviling the continent.

[50 Marks]