



NATIONAL UNIVERSITY OF SCIENCE AND TECHNOLOGY
FACULTY OF INFORMATION AND COMMUNICATION SCIENCE
DEPARTMENT OF JOURNALISM AND MEDIA STUDIES
MASTER OF SCIENCE IN JOURNALISM AND MEDIA STUDIES
MEDIA AND SOCIETY
IJM 5111

Main Examination Paper

December 2024

This examination paper consists of 2 pages

Time Allowed: 3 hours
Total Marks: 100
Special Requirements: None
Examiner's Name: Prof M. Ndlovu
External Examiner: Dr C. M. Lunga

INSTRUCTIONS

1. Answer **any TWO** questions.
2. Start each answer on a new page.
3. Poor spelling and grammar will be penalised.

MARK ALLOCATION

QUESTION	MARKS
1.	50
2.	50
3.	50
4.	50

QUESTION 1

Examine the contributions of the notion of “incompleteness” to the study of the media in the Global South. **[50 Marks]**

QUESTION 2

Drawing upon relevant examples, demonstrate how journalism schools and journalism practice in the Global South have been influenced by coloniality of knowledge. **[50 Marks]**

QUESTION 3

Assess the significance of Ubuntu philosophy to media practice and performance in Africa. **[50 Marks]**

QUESTION 4

Discuss the merits and demerits of the calls for British Cultural Studies to be decentred. **(50 Marks)**