NATIONAL UNIVERSITY OF SCIENCE AND TECHNOLOGY

FACULTY OF INFORMATION AND COMMUNICATION SCIENCE

DEPARTMENT OF JOURNALISM AND MEDIA STUDIES

MASTER OF SCIENCE IN JOURNALISM AND MEDIA STUDIES

RESEARCH METHODS AND STATISTICS

IJM 5213

Supplementary Examination Paper

August 2024

This examination paper consists of 2 pages

Time Allowed:	3 hours
Total Marks:	100
Special Requirements:	None
Examiner's Name:	Dr N. Ndlovu

INSTRUCTIONS

1. Answer **any TWO questions.**

2. Start each answer on a new page.

3. Poor spelling and grammar will be penalised.

MARK ALLOCATION

QUESTION	MARKS
1.	50
2.	50
3.	50
4	50

QUESTION 1

Drawing upon epistemological and pragmatic debates, discuss the merits and demerits of mixed methods approach. **[50 Marks]**

QUESTION 2

Assess the validity of the assumption that the criteria for evaluating quality in quantitative and qualitative studies are incongruent. **[50 Marks]**

QUESTION 3

Discuss what is meant by each of these terms; positivism, realism and interpretivism. In your answer critically evaluate why it is important for researchers to understand them and their implications for research practice.

[50 Marks]

QUESTION 4

With the aid of examples, show the usefulness of non-random sampling techniques in journalism and media research.

[50 Marks]