



NATIONAL UNIVERSITY OF SCIENCE AND TECHNOLOGY

FACULTY OF COMMUNICATION AND INFORMATION SCIENCE

DEPARTMENT OF PUBLISHING STUDIES

PUBLISHING IN AFRICA

IPU 1120

Part I Semester 1 Examination Paper

December 2024

This examination paper consists of 2 pages

Time Allowed: 3 Hours
Total Marks: 100
Special requirements: None
Examiner's name: Mrs. E.C. Chiware

INSTRUCTIONS

1. Answer any 4 questions
2. Each question carries 25 marks.
3. Importance is attached to accuracy, clarity and legible handwriting

MARK ALLOCATION

QUESTION	MARKS
1.	25
2.	25
3.	25
4.	25
5.	25
6.	25

1. Discuss the rationale of the government's intervention in international book trade. **(25 marks)**

2. With the aid of relevant publishing examples in Africa, compare and contrast an open-market book system and a closed-market book system. **(25 marks)**

3. Examine the role of International Book Fairs in book and literary development globally. **(25 marks)**

4. Evaluate the shortcomings of the book sector in Africa. **(25 marks)**

5. Analyse the funding methods found in a book sector, highlighting the merits and demerits of each method. **(25 marks)**

6. Assess the pros and cons of international book trade. **(25 marks)**

END OF PAPER