



NATIONAL UNIVERSITY OF SCIENCE AND TECHNOLOGY

FACULTY OF COMMUNICATION AND INFORMATION SCIENCE

DEPARTMENT OF PUBLISHING STUDIES

CREATIVE WRITING III: MAGAZINES AND NEWSPAPERS

IPU4122

Part IV First Semester Examination Paper

December 2024

This examination paper consists of 2 pages

Time Allowed: 3 hours

Total Marks: 100

Special Requirements: None

Examiner's Name: Dr. S. Nkomo

INSTRUCTIONS TO CANDIDATES

1. Answer question 1 and any other three (3) questions.
2. Question 1 carries 40 marks and each of the other questions carries 20 marks.
3. Importance is attached to accuracy, clarity of expression and legible handwriting.

MARK ALLOCATION

QUESTION	MARKS
1.	40
2.	20
3.	20
4.	20
5.	20
6.	20

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1. a) State and explain the steps involved in writing a newspaper or magazine article. **(15 marks)**
b) Evaluate the different types of newspaper articles. **(15 marks)**
c) Compare and contrast the characteristics of newspapers and magazines. **(10 marks)**
[Total 40 marks]
2. Relevance and comprehensiveness are some of the factors considered when writing a newspaper or magazine article. **(20 marks)**
3. Blog writing can easily be confused with online magazine writing. Differentiate the two citing relevant examples. **(20 marks)**
4. Distinguish between;
 - i. Women and Teen magazines **(10 marks)**
 - ii. Business and Community newspapers **(10 marks)****[Total 20 marks]**
5. Readers of magazines and newspapers are only worried about content and nothing else. Critique this statement citing national and regional examples. **(20 marks)**
6. Newspapers and magazines have a variety of feature articles. Outline and discuss the five (5) features. **(20 marks)**

END OF PAPER