



**NATIONAL UNIVERSITY OF SCIENCE AND TECHNOLOGY**

**FACULTY OF COMMUNICATION AND INFORMATION SCIENCE**

**DEPARTMENT OF PUBLISHING STUDIES**

**LEGAL AND ETHICAL ISSUES IN DIGITAL PUBLISHING**

**IPU 4222**

**Part IV Second Semester Examination Paper**

**February 2025**

This examination paper consists of 2 pages

**Time Allowed:** 3 hours  
**Total Marks:** 100  
**Special Requirements:** None  
**Examiner's Name:** Miss H. Ndlovu

**INSTRUCTIONS TO CANDIDATES**

1. Answer question one (1) and any other three (3) questions.
2. Question one (1) carries 40 marks and the other questions carry 20 marks each.
3. Importance is attached to accuracy, clarity of expression and legible handwriting.

**MARK ALLOCATION**

<b>QUESTION</b>	<b>MARKS</b>
1.	40
2.	20
3.	20
4.	20
5.	20
6.	20

1. a. Identify **four (4)** advantages and **four (4)** challenges of digital publishing. **[10 marks]**
  - b. State and describe **five (5)** things that are not protected by copyright law. **[10 marks]**
  - c. Ascertain and define **four (4)** factors influencing the fair use of protected works. **[10 marks]**
  - d. Outline **four (4)** ways to make certain that fair use is not violated. **[10 marks]**

**(Total 40 marks)**
2. Assess the effectiveness of DRM technologies in combating digital piracy. Include examples to support your argument. **[20 marks]**
3. Analyse **five (5)** key moral principles that editors in the publishing sector should follow. **[20 marks]**
4. Explain how encryption and decryption work in digital publishing. **[20 marks]**
5. Describe the ethical conduct to be adhered to by an author who develops digital content. **[20 marks]**
6. Debate **five (5)** best practices that ensure a company publishes digital content with the highest quality standards under strict deadlines. **[20 marks]**

**END OF PAPER**