NATIONAL UNIVERSITY OF SCIENCE AND TECHNOLOGY

FACULTY OF COMMUNICATION AND INFORMATION SCIENCE

DEPARTMENT OF RECORDS AND ARCHIVES MANAGEMENT

ENTERPRISE INFORMATION MANAGEMENT

IIM 2103

Special Examination Paper

April 2025

This examination paper consists of 3 pages.

Time Allowed	:	**3 hours**
Total Marks	:	**100**
Examiner's Name	:	**Mrs N. L. S. Makoni**

INSTRUCTIONS

1. Answer any **four** questions.
2. Each question carries a total of **25 marks**.

MARK ALLOCATION

QUESTION	MARKS
1.	25
2.	25
3.	25
4.	25
5.	25
6.	25

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1. Explain the benefits of Enterprise Information Management. **[25 marks]**

2. Discuss the Information Life Cycle as outlined by Chaki (2015). **[25 marks]**

3. Describe the Gartner Enterprise Information Management Maturity Model. **[25 marks]**

4. a) Identify five (5) data quality problems in the table below. **[5 marks]**

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b) What four negative consequences can arise from the data quality problems identified in 4 (a) above? **[8 marks]**

c) Explain eight (6) data quality characteristics that are commonly found in Enterprise Information Management. **[12 marks]**

[Total 25 marks]

5. Use a diagram to analyse information flow within an Enterprise of your choice. **[25 marks]**

6. How does Enterprise Information Management improve businesses' competitiveness.

[25 marks]

END OF PAPER

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